



**Santa Barbara County Firesafe Council
Special Meeting, Spring Meeting Planning Committee
March 5, 2020**

Persons present: Victoria Cooper, Paula Lopez, Kendra Duncan O'Connor, Paul Van Leer, Chris Smith, John Ahlman, Phil Seymour, Nic Elmquist, Keith Hamm (for Abe Powell)

Call to Order

10:30 AM

Four main topics were discussed in planning of the April 29th, Annual Spring Fire Safe Council Meeting at Direct Relief from 19:00-2100.

- 1) Presentation content and details:
 - a. Topics and people best suited to present were identified. Phil will bring a more detailed outline to next week's meeting.
 - b. Paula and/or Paul offered to facilitate/moderate the event. They will ensure the program runs on time and there is continuity between presentations.
 - c. Paul confirmed with Lieutenant Olmstead that he will speak on evacuation procedures and road closures. Lieutenant Olmstead will reach out to OEM Director Kelly Hubbard about participating as well.
 - d. Moderated panel discussion with Neighborhood Representatives; Mission Cyn Assoc., Maria Ignacia, Mountain Representatives, Bucket Brigade, Eucalyptus Hill.
 - i. They will answer:
 1. Why did you get organized?
 2. How did you organize?
 3. What are important lessons you have learned you would like to share?
- 2) Audio Visual and printed material
 - a. The Board approved \$1000 to be used for producing material (i.e. pamphlets, business cards, flyers, etc.)
 - b. Victoria will bring a working draft flyer to the next meeting
- 3) Publicity
 - a. The Board approved \$2,000 to be used for advertising the event.
 - b. Keith Hamm brought up that there is a fair amount of local free advertisement opportunities.
 - c. The group will bring a list of potential advertising opportunities to the next meeting.
- 4) Refreshments
 - a. The Board approved \$500 to be used for refreshments at the event.
 - b. This topic will be further discussed at a later date.
- 5) Informative Tables
 - a. Potential agencies who we would like to attend:
 - i. Aware and Prepare
 - ii. Red Cross
 - iii. Equine Evacuation
 - iv. Santa Barbara City Fire / Listas (?)
 - v. Wildland Residents Association
 - vi. Bucket Brigade
 - vii. Habitat for Humanity

- viii. MERRAG
- ix. Insurance (?)

Action Items for Next Meeting:

- i. All- bring potential items of literature to act as handouts for the group to decide what which would be the most effective
- j. All- bring a list of publicity/free media options
- k. Phil- refine the outline to include presenters with their topics and time allotments
- l. Victoria will bring a draft flyer (who, what, where, when, why) for the group to refine. This flyer can then be used to advertise to ensure consistency.

Next Meeting- Wednesday, March 11th, 1300 at OEM

Meeting Adjourned

12:00 PM

Minutes respectfully submitted: Nic Elmquist