



Wildfire Preparedness Exposition

Agenda

Friday May 6th (5:00pm-8:30pm)

Join us for refreshments, drinks, and speakers to learn about living in wildfire threatened communities. Drinks will be provided by Santa Barbara Cider Company, Figueroa Mountain Brewing Company, and Demetria winery.

- **5:00pm-6:15pm – Walk into Wildfire + other exhibits**
- **6:15pm-6:50pm – Speakers**
 - “The Role of Fire Safe Councils in the Wildfire Mitigation Puzzle” – Joan Hartmann (County Supervisor)
 - Keynote Speaker: “Wildfire in Santa Barbara County” - Rob Hazard (County Fire Marshall)
 - “Living Through the Painted Cave Fire” – Kendra Duncan O’Connor & Moderated by Paula Lopez Ochoa
- **6:50pm-7:00pm – Break**
- **7:00pm-7:30pm – “Wildfire: Multi-perspective Experience” panel**
- **7:30pm-8:30pm – Walk into Wildfire + other exhibits**

Panelists

- Rob Hazard – Santa Barbara County Fire Marshall
- Molly Mowery – Built Environment Co-Lead, Regional Wildfire Mitigation Program
- Kendra Duncan O’Connor – President, San Antonio Creek Neighborhood Fire Prevention Association
- Ted Adams – Community Advocate and co-founder of the Wildland Residents Association

Exhibits featured: Walk into Wildfire – Sandtable to explore fire and wind in Santa Barbara – Fire history photo mural – 3D fire home hardened model – Show Us! Activity.

Booths featured: Santa Barbara County Fire Safe Council + “Ask-a-Firefighter”, Regional Wildfire Mitigation Program, Santa Barbara County Office of Emergency Management

(continued)



Wildfire Preparedness Exposition Agenda

Saturday May 7th (11:00am-6:00pm)

- **11:00am-6:00pm – Walk into Wildfire, Booths, Touch-a-Truck, and other exhibits**
- **1:00pm-1:45pm – “Wildfire in a Changing Climate” panel with experts from UCSB**
- **2:00pm-4:30pm – Speakers**
 - 2:00pm-2:20pm – “Preparing your home for wildfire”
 - 2:30pm-2:50pm – “The future of wildfire insurance”
 - 3:00pm-3:20pm – “Waterwise and firewise landscaping”
 - 3:30pm-3:50pm – “How to prepare for evacuation” (English)
 - 4:00pm-4:30pm – “How to prepare for evacuation” (Spanish)

Exhibits and Activities featured: Walk into Wildfire – Sandtable to explore fire and wind in Santa Barbara – Fire history photo mural – “Ask a Firefighter” station to have all your fire, evacuation preparedness, defensible space, and home retrofit questions answered Show Us! Activity – 3D fire home hardened model – Touch-a-Truck – Hands on fire extinguisher training.

Additional features:

- FREE Pizza from 12-2:30pm
- FREE popcorn
- Come see the County’s new FIREHAWK helicopter!! 11-approx. 2:30
- Engagement card activity – visit 6 of our 10 featured exhibits or activities and receive a FREE prize!!

(continued)



Wildfire Preparedness Exposition Agenda

Saturday May 7th – continued (11:00am-6:00pm)

Booths featured:

- Santa Barbara County Fire Safe Council
- Regional Wildfire Mitigation Program
- Santa Barbara County Office of Emergency Management
- LISTOS
- CERT
- Santa Barbara City Fire Department
- County of Santa Barbara Fire Department
- Community Environmental Council
- Team Rubicon
- Red Cross
- Branguard Vents
- California Department of Insurance
- UCSB Fire Lab, Wildfire and Landscaping
- The Home Depot
- Cuyama Lamb
- BUNS: Bunnies Urgently Needing Shelter

Sunday May 8th – (11:00am-6:00pm)

- **11:00am-6:00pm – Walk into Wildfire and other exhibits**

Exhibits featured: Walk into Wildfire – Fire history photo mural – 3D fire home hardened model

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Wildfire Preparedness Exposition Sponsors



Partners



The *Wildfire Preparedness Exhibition* is part of [California Climate Investments](#), a statewide initiative that puts billions of Cap-and-Trade dollars to work reducing greenhouse gas emissions, strengthening the economy, and improving public health and the environment — particularly in disadvantaged communities.