



Promoting Wildfire Safety Through Education and Action

**Santa Barbara County Fire Safe Council
Executive Committee Meeting
April 3rd, 2024**

Executive Committee Directors Present: Kevin Varga, Rob Hazard, Paul Van Leer

Executive Committee Directors Absent: Nic Elmquist

Others Present: A. Parkinson, T. Adams, K. Pananides, C. Harris, S. Edner, K. Furlong

1. Membership Management update

- a. C. Harris gives an update on the Membership Management Subcommittee meetings
 - i. This subcommittee has discussed rebranding the membership program as a 'sponsorship' program. The EC agrees that this term aligns better with the goals the FSC has in relation to donors.
 - ii. Sponsorship would be broken down into three different levels: Bronze, Silver, Gold. Each level would have a different dollar amount associated with it.
 1. As of right now the FSC has one standard method and thank you template for all donors whether they donate \$25 or \$1000. The EC agrees that this method needs to be updated and donors will receive different thank you responses from the FSC in relation to their sponsorship level. (i.e. an emailed thank you template is suitable for someone who donates \$25, but not suitable for someone who donates \$1,000)
 - iii. The membership subcommittee has also discussed putting on a donors only end of year holiday party called "Beers with the Board"
 1. This event would be informal and held at a local brewery or restaurant.
 2. The FSC would invite donors to come meet Board members, thank them for their donations, talk to them about the good work that was done this year, and get feedback on what donors want to see more of.
 3. This event would not be geared towards fundraising, but geared towards thanking our small base of donors. (fundraising events can be expected and planned for future years)
- b. The membership committee identifies sponsor benefits as being one of the biggest challenges for the FSC sponsor program.



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- i. The FSC does not have anything physical or concrete to offer.
 - ii. C. Harris will look into other local nonprofit organizations and how they reward their donors.
 - iii. As of right now it is most realistic to plan a small end of year event as the main benefit, but the EC discussed other benefits such as a guided hike near a burn scar or grazing site.
 - c. More discussion will be needed before finalizing any of the above ideas.
- 2. Repost defensible space role as a part time contractual position**
 - a. The EC discussed splitting the Lompoc CWPP and Defensible Space position into two separate positions.
 - i. The Lompoc CWPP can be worked on at a later date, but the FSC currently has defensible space assistance applications rolling in.
 1. There is a priority to hire an individual who can run the defensible space program asap.
 - b. AMP will post the defensible space position on the relevant job boards at the end of April.
 - i. The EC agrees that this position can either directly work part time for the FSC or act as a contractor if needed. We will promote it as a part time position within the FSC and discuss the potential for contractual work at a later date.
 - c. C. harris will put together an official outreach list of job boards for future use.
- 3. ED admin updates**
 - a. Fidelity retirement plan for staff members is officially approved and open.
 - b. The FSC has ended services with Accountability Plus and will be signing a new contract with Embrace Financial.

General Notes:

- The EC meeting for next week on April 10th was canceled.
- The FSC wants to invite Board members to celebrate Rob's retirement during the first week of May.
 - C. Harris will send out a poll to determine the date and will follow up with an invitation.

Motions:

- *[none]*

Minutes Submitted Respectfully: Charles Harris